



## **CIMB and Sun Life Malaysia unveil unique borderless premier health coverage**

*The Sun Prestige Health provides access to medical care at extensive network of hospitals globally*

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*for immediate release*

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**Kuala Lumpur:** CIMB Bank Berhad (“the Bank” or “CIMB”) and Sun Life Malaysia today unveiled Sun Prestige Health (SPH), a unique non-participating universal life plan that offers customers access to best in class healthcare globally. This marks the latest bespoke offering in CIMB’s comprehensive suite of bancassurance offerings to meet the needs of Malaysians seeking medical treatment that may not be readily available in the country.

Designed to serve the needs of affluent customers, SPH offers hassle-free end-to-end arrangements for and access to medical expertise and treatments worldwide. This include full concierge services covering medical, administrative and logistics requirements at foreign hospitals.

Speaking at the launch, Samir Gupta, CEO, Group Consumer Banking, CIMB Group said, “Together with our partner, Sun Life Malaysia, we are pleased to offer our unique coverage that fills customers’ need for specialised medical expertise that may not be available in Malaysia. In placing customers at the heart of everything we do, CIMB Bank and Sun Life Malaysia will continue to leverage on each other’s strengths and expertise, enabling us to consistently offer innovative products to meet our customers’ varied needs. Given the ever-increasing cost of specialised medical treatment, this is one product that transcends borders to deliver premier medical and protection solutions to policyholders. This is exactly what Sun Prestige Health is designed for, to give our customers a great sense of security through healthcare privileges that complement their lifestyles.”

Raymond Lew, CEO & President/Country Head of Sun Life Malaysia added, “Sun Prestige Health is the latest in a long list of unique and tailor-made protection solution that we have developed in line with our ongoing efforts to provide consumers with lifetime financial security. Through this



unique bespoke product, CIMB's customers now have the option of experiencing hassle-free access to the best medical treatments globally. They will be provided with full concierge services – so that they have peace of mind and most importantly, stay focused on their treatment and recuperation.”

The Sun Prestige Health is available exclusively through all CIMB Bank branches from 8 August 2019.

## Appendix

Customers will be covered up to RM16 million a whole lifetime while having access to world-leading medical treatments for selected covered conditions or procedures. SPH also offers high coverage amount on death and total and permanent disability (TPD) as well as benefits for critical illness (CI) from early to advanced stage. The early stage CI benefit comes with a unique benefit which resets the sum assured to 100% of the initial sum assured after 12 months being diagnosed with early stage cancer.

Sun Prestige Health perks include:

### **Medical Treatment Overseas Benefits**

- Up to RM16 million lifetime limit in world leading medical treatment for selected covered conditions/procedures
- Seamless process with full concierge services for the patient and companion
- RM800 per hospitalisation day as the daily hospital income benefit
- Follow up care benefit for up to 180 days from last discharge date

### **High Coverage on Death, TPD and Advanced Stage CI**

- 100% of sum assured and universal account value less any indebtedness will be payable upon death, TPD or diagnosis of advanced stage CI events

### **Early Stage CI Benefit and Reset Benefits**

- Early stage CI benefit of 25% of sum assured less indebtedness will be payable upon diagnosis of early stage CI events
- Reset benefit which resets the sum assured to 100% of initial sum assured after 12 months being diagnosed with early stage cancer

### **Non-medical limit**

- Up to RM2 million coverage without undergoing a medical check-up upon enrolment

### **Maturity Benefit**

- Receive the value of the universal account less any indebtedness when the plan matures

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## About CIMB Bank

CIMB Bank is the consumer banking arm of CIMB Group, offering retail and commercial banking services.

CIMB Group is one of ASEAN's leading universal banking groups and is Malaysia's second largest financial services provider, by assets. It offers consumer banking, commercial banking, investment banking, Islamic banking and asset management products and services. Headquartered in Kuala Lumpur, the Group is now present in 10 ASEAN nations (Malaysia, Indonesia, Singapore, Thailand, Cambodia, Brunei, Vietnam, Myanmar, Laos and Philippines). Beyond ASEAN, the Group has market presence in China, Hong Kong, India, Sri Lanka, Korea, the US and UK.

CIMB Group has the most extensive retail branch network in ASEAN approximately 740 branches as at 30 June 2019. CIMB Group's investment banking arm is also one of the largest Asia Pacific-based investment banks, offering amongst the most comprehensive research coverage around 600 stocks in the region.

CIMB Group operates its business through three main brand entities, CIMB Bank, CIMB Investment Bank and CIMB Islamic. CIMB Group is also the 92.5% shareholder of Bank CIMB Niaga in Indonesia, and 94.8% shareholder of CIMB Thai in Thailand.

CIMB Group is listed on Bursa Malaysia via CIMB Group Holdings Berhad. It had a market capitalisation of approximately RM 52.3 billion as at 30 June 2019. The Group has around 36,000 employees located in 16 countries.

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## About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Financial Inc. and Avicennia Capital Sdn. Bhd., a fully owned Khazanah Nasional Berhad investment holding company, specialising in Insurance and Family Takaful.

Sun Life Malaysia offers a comprehensive range of life insurance and Family Takaful products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance, direct marketing, telemarketing, agency, telco-assurance and government and corporate business.

Sun Life is a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of 30 September 2019, Sun Life had total assets under management (AUM) of CAD\$1,063 billion. For more information, please visit [www.sunlife.com](http://www.sunlife.com).

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information please visit [www.sunlifemalaysia.com](http://www.sunlifemalaysia.com).

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