

NAMLIFA TO HOST THE 16TH ASIA PACIFIC LIFE INSURANCE CONGRESS IN 2017

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12 October, 2016. NATIONAL ASSOCIATION OF MALAYSIAN LIFE INSURANCE AND FAMILY TAKAFUL FIELD FORCE, NAMLIFA, will be hosting the 16th ASIA PACIFIC LIFE INSURANCE CONGRESS (“APLIC”) from the 17th to 19th May 2017 at Genting Highlands. The Organizing Chairman is Mr Tang Kia Sing, a past President of NAMLIFA.

The APLIC is a biennial Congress organized by the Asia Pacific Financial Services Association, namely APFinSA around the Asia Pacific region that will be hosted by member countries of the Association, with the objective of gathering life insurance practitioners across the region, to provide the learning and sharing platform for everyone to be inspired towards elevating their performances and professionalism.

This is the 3rd time that NAMLIFA organize the APLIC. The 16th APLIC is expected to gather around 5,000 participants from various countries. Renowned platform speakers such as Tony Gordon, one of the best known names in the world of financial services and Gary Kinder a well-known sales and management consultant with Kinder Brothers International are amongst the many invited international and local speakers who will deliver inspirational topics that touch on sales and leadership skills, personal development and professionalism.

The Theme for the 16th APLIC is “TOGETHER AS ONE”, intended to achieve the Congress objective to bring together people of different nationalities, cultures and ethnicities for the common purpose of learning and upgrading oneself as life insurance practitioner. The Wau Bulan is the logo of the Congress.

Sun Life Financial Inc. (“Sun Life”), a leading international insurance provider with more than 125 years of experience in Asia, is the exclusive Titanium Sponsor of the 16th APLIC Congress. Sun Life continues its tradition of supporting the event having been the Titanium Sponsor in 2009, 2011, 2013 and 2015. “Sun Life is proud to once again be partnering with APLIC,” said Kevin Strain, President, Sun Life Financial, Asia. “APLIC has established itself as a leading industry event in Asia Pacific, providing an unrivalled platform for our industry professionals to come together and we are certain the 2017 congress will prove to be just as successful,” added Strain.

The 16th APLIC is also supported by Malaysian Convention & Exhibition Board, MYCEB, an agency of the Tourism Ministry of Malaysia.

Organised by:



Supported by:



NAMLIFA

(National Association of Malaysian Life Insurance Fieldforce and Advisers)

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