

Link: <https://www.sinardaily.my/article/727771/culture/features/kindness-is-contagious-alif-satars-call-to-do-good-one-small-act-a-time>

Sinar Daily
5 June 2025

Kindness is contagious: Alif Satar's call to do good, one small act a time

The beauty of good deeds is that they never go out of style.



IN Islam, we are encouraged to do good, even if it seems as small as a drop of dew.

Kindness, no matter how minor it may appear, holds great value. As Muslims, we are taught to show compassion not just to fellow human beings, but also to animals and the environment.

Islam places great emphasis on being a force of good in the world, reminding us that our actions, however small, contribute to the greater harmony of life. The beauty of good deeds is that they never go out of style.

Whether you act out of faith or simply from your conscience as a human being, never underestimate the impact of even the simplest gesture. The good you put into the world often finds a way to return, sometimes when you least expect it.



Alif Satar

Echoing this sentiment, singer and actor Alif Satar urged everyone to keep doing good and to act without hesitation. He stated that even small efforts matter.

He added that while one person's actions may seem insignificant, if everyone dismisses their responsibility by thinking it won't make a difference, then nothing meaningful will ever be achieved.

"If you want to do something good, do it now. Don't hesitate, when you do good, it will come back to you," he said when met recently.

Alif has long been admired not only for his work in entertainment but also for his commitment to uplifting the ummah. His mission-driven efforts, most notably through the 'Geng Subuh Macam Jumaat' movement have deeply resonated with the Muslim community.

The campaign sparked a nationwide phenomenon, as Alif actively encouraged young people to return to the mosque, not only for worship but also as a place for learning, reflection, and togetherness.

He highlighted that Geng Subuh Macam Jumaat began as an effort to revitalise Subuh (dawn) prayer attendance, drawing inspiration from the energy and unity typically seen during Friday prayers.

However, beyond the spiritual aspect, the campaign has evolved into a wider social movement that spreads kindness and encourages meaningful contributions to society.

During Ramadan, for instance, the initiative collaborated on a project called "Baju Raya Lama, Sentuhan Baharu!", which invited the public to donate their pre-loved festive clothing.

These items were collected at designated drop-off points and distributed to underprivileged children, bringing joy and dignity to those in need. Alif proudly shared that over 520 kilograms of clothing were gathered, a clear reflection of the public's generosity.

"That's a sign that all Malaysians are coming together and the best part is, it's not just Muslims, but even non-Muslims from various backgrounds contributing to the campaign. That's the true spirit of Malaysia.

"What we truly want is this spirit of unity, everyone working together regardless of race or religion. It's a beautiful reflection of our shared values.

"This togetherness, this sense of doing something as one community, is exactly what 'Geng Subuh Macam Jumaat' represents," he said.

At its core, Geng Subuh Macam Jumaat is about more than just prayer, it's about nurturing unity, consistency, and positivity within the community.

While sustaining long-term engagement remains a challenge, the campaign has shown how shared values and collective action can breathe new life into both religious and social spaces.