

## **1. Campaign Period**

The Campaign is organized by Sun Life Malaysia Assurance Berhad [Registration No: 199001005930 (197499-U)] and Sun Life Malaysia Takaful Berhad [Registration No.: 200501012215 (689263-M)] (hereinafter referred to as “SLM”) and subject to the following terms and conditions.

The Campaign runs from **1<sup>st</sup> March 2021 until 31<sup>st</sup> December 2021**, both dates inclusive (hereinafter referred to as the “**Campaign Period**”). SLM reserves the right to change the commencement date and expiry date of the Campaign Period with a reasonable notice period.

## **2. Eligibility**

- a) The Campaign is open to SLM’s customers who fulfil the following criteria (hereinafter referred to as “**Eligible Customers**”): -
- (i) whose insurance policy/takaful contract (“**Policy/Contract**”) status is in-force;
  - (ii) who are 18 years old and above (as at the commencement of the Campaign Period); and
  - (iii) who are Malaysian citizens or permanent residents of Malaysia.
- b) Permanent and/or contract employees of SLM who fulfil the above criteria are also eligible to participate in the Campaign.

## **3. The Campaign**

- a) The Campaign offers reward in the form of e-voucher or physical voucher or physical item (“**Gift**”) to the Eligible Customers who reply “SLM <SPACE> EMAIL ADD” to the Campaign SMS sent by SLM during the Campaign Period (“**Participants**”).
- b) The Gift will be delivered within thirty (30) days after replying to the Campaign SMS with the Participants’ current and active mobile phone or email address or mail address.
- c) The Gift needs to be redeemed within the validity period (if any) as stated in the Gift.
- d) The Gift is not transferable or redeemable or exchangeable for cash or credit of any kind. Each Participant is only entitled to one (1) Gift during the Campaign Period.
- e) SLM shall have no obligation to substitute the Gift with any alternative prize, cash equivalent or other compensation in the event the Participants fail to redeem or utilize the Gift for any reason whatsoever.
- f) For the avoidance of any doubt, SLM shall not be liable for any telco charges, roaming or phone charges which is to be borne by the Eligible Customers and/or Participants, whether in or outside Malaysia.

#### **4. Publicity**

SLM may use the Participants’ entries, including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Campaign (collectively the “**Materials**”), and the Participants’ name, and/or likeness, for advertising, publicity and promotion of any goods or services of SLM, for an unlimited time throughout the world without compensation, and in any media. The Participants shall do all things necessary to give effect to this if requested by SLM.

#### **5. Indemnity**

Each Participant agrees to indemnify, release and hold harmless SLM, its holding, subsidiary or related companies as defined in the Companies Act 2016, directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participants’ participation in the Campaign, acceptance of any Gift, and/or the use of the Participants’ entry and/or likeness in connection with the Campaign or violation of these Terms and Conditions.

#### **6. Other Conditions**

- a) By participating in the Campaign, the Participants are deemed to have read, understood and agreed to be bound by these Terms and Conditions. SLM reserves the right to disqualify any Participant if it has reasonable grounds to believe that the Participant has breached any of the Terms and Conditions of the Campaign or if any Participant has provided inaccurate information whilst participating in the Campaign.
- b) To the fullest extent permitted by law, SLM expressly excludes and disclaims any representations, warranties, or endorsements express or implied, written or oral, including but not limited to any warranty of quality, merchantability or fitness for a particular purpose in respect of the Gift.
- c) Any enquiries and complaints directly and solely in relation to the Gift must be referred to the merchant’s customer service centre or on the label of the merchandise(s) or its customer service representatives. SLM shall not be bound to deal with any enquiries and complaints in respect of the Gift and shall bear no responsibility for resolving such disputes or for the dispute itself.
- d) Any and all decision made by SLM in relation to every aspect of the Campaign, shall be final and conclusive. Any subsequent correspondences, protest, appeals or enquiries will not be entertained.
- e) SLM shall not be held liable in any manner whatsoever for any loss or damages howsoever arising in connection with the Campaign (including loss of opportunity and consequential loss flowing therefrom). Furthermore, SLM shall not be liable for any default in respect of the Campaign due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of SLM.
- f) SLM reserves the right to cancel, terminate or suspend the Campaign upon giving adequate notice. For the avoidance of doubt, cancellation, termination or suspension of the Campaign shall not entitle any of the Eligible Customers and/or the Participants to any claim or compensation against SLM for any losses or damages suffered or incurred by the Eligible Customers and/or Participants as a direct or indirect result of the act of cancellation, termination or suspension.

## **Terms and Conditions for Campaign READ & REDEEM (“Campaign”)**

- g) SLM reserves the rights upon giving adequate notice to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) (“**Amendment**”) any of these Terms and Conditions. Notification to the Eligible Customers and/or the Participants in respect of the Amendment shall be effected at SLM’s absolute discretion through any one of the following means of communication, namely, by ordinary mail or email to the Eligible Customers’ and/or the Participants’ last known address or registered email address with SLM or by effecting an advertisement regarding the Amendment in one newspaper of SLM’s choice, or via SLM’s website or by any other means of notification which SLM may select, and the Amendment shall be deemed as binding on the Eligible Customers and/or the Participants as from the date of notification of the Amendment or from such other date as may be specified by SLM in the notification.
- h) The Participants acknowledge, understand and agree that any of the Participants’ information or personal data, including but not limited to the Participants’ Email (“**Personal Data**”) collected or held by SLM may be held, used and disclosed by SLM to individuals or organisations related to or associated with SLM or to any authorised third party, including service providers, agents and contractors who provide administrative and business support to SLM and act on SLM’s behalf for purposes of the Campaign and providing services for the Participants’ Policy/Contract and to communicate with the Participants for such purposes. SLM is committed to the protection of the Participants’ rights to privacy and data security under Personal Data Protection Act 2010 and relevant regulation thereof and SLM shall at all times ensure that Participants’ Personal Data shall be processed diligently in compliance to existing laws and in accordance with SLM’s Privacy Notice accessible from SLM’s website at [www.sunlifemalaysia.com](http://www.sunlifemalaysia.com).
- i) In the event of any complaints related to the Campaign, the Eligible Customers and/or the Participants may contact SLM’s Customer Service Unit bearing the following address, telephone number and email address: -

Sun Life Malaysia Assurance Berhad  
Sun Life Malaysia Takaful Berhad  
Level 8, 338 Jalan Tuanku Abdul Rahman, 50100 Kuala Lumpur.  
Telephone: 1300 88 5055 (8:30AM – 5:00PM)  
Email: [wecare@sunlifemalaysia.com](mailto:wecare@sunlifemalaysia.com)

- j) These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Customers and/or the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.