

#BrighterBeginnings Contest

Terms and Conditions

CONTEST PERIOD

#BrighterBeginnings Contest (“**Contest**”) is organised by Sun Life Malaysia Assurance Berhad [Registration No. 199001005930 (197499-U)] and Sun Life Malaysia Takaful Berhad [Registration No. 200501012215 (689263-M)] (collectively “**Company**”) from 6th to 28th February 2021 (“**Contest Period**”).

ELIGIBILITY

- A. The Contest is only open to Malaysian citizens and Permanent Residents (PR) with Malaysia identification card, aged 18 and above (“**Participant**”).

CONTEST MECHANICS

1. The Contest is only open during the Contest Period.
2. The Participant are required to complete the following:
 - i. Visit the Company’s official Facebook page and click on the 《永明好春天》 #BrighterBeginnings (笑迎春天 cover) music video Facebook Post (“**Post**”) that is linked here: [xx](#)
 - ii. At the Post, search for “Sun Life Malaysia CNY” GIFs in the comment section.
 - iii. Leave a comment with your favourite “Sun Life Malaysia CNY” GIF
3. Only one (1) prize will be awarded per winning Participant.

JUDGING CRITERIA

4. The Company will choose 18 lucky winners from the commenters on the Post who has completed the 3 steps listed in Contest Mechanics.
5. The names of the Participant will be added into a [Randomiser](#) and 18 names will be picked out by the Company as winners.
6. Any and/or all decisions made by the Company in relation to every aspect of the Contest shall be final and conclusive. Any subsequent correspondences, appeal or enquiries disputing such decisions will not be entertained.

PRIZE & PRIZE REDEMPTION

7. Eighteen (18) Brighter Beginnings Sunny Pack that includes one (1) RM100 GrabFood e-gift card, one (1) exclusive Sun Life Malaysia's Mei Li (美丽) mask & one (1) premium red packet pack ("**Prize**").
8. The winners will be contacted by the Company via Facebook Direct Message.
9. The Prize will be couriered to the address provided by the winners via Facebook Direct Message.
10. In the event that a qualifying winner does not reply to the Company's Facebook Direct Message within five (5) working days from the date the notification message is sent, the Company reserves the right to disqualify his/her participation.
11. The Company shall reserve the right at its absolute discretion to substitute any of the Prize with that of similar value at any time without prior notice, liability or compensation to any Participant, winner or any other party.
12. The Prize is not transferable and/or not exchangeable for cash or credit of any kind or other prizes. Failure to accept the Prize by any winner once informed by the Company when required to do so, shall constitute a rejection of the said Prize by such winner and the Company reserves its rights to award the Prize to another winner.
13. The decisions made by the Company is final, binding and indisputable. Any form of disputes and/or complaints through any kinds of medium will not be entertained.
14. The winners hereby authorise the Company to disclose information relating to the address and contact details of the winners to such other parties as the Company may engage for the purpose of delivery of the Prize to the winners. The delivery of the Prize shall be at the risk of the winners (based on the details provided by the Winners) and should the Company require the winners to collect the Prize at such time and place to be notified by the Company, the same shall be collected at the sole cost, expense and risk of the winners.

OTHER CONDITIONS

15. By participating in the Contest, the Participant are deemed to have read, understood and agreed to be bound by the Terms and Conditions stated herein and will abide by all decisions made by the Company.
16. By participating in the Contest, the Participant are agreeing to the Company storing and using the Participant's information as well as any images shared for any marketing purposes. The Company will not share the Participant's information

with third parties unless it is specifically agreed in writing by the Participant to share the said details and the Participant may inform the Company of their refusal to share their information and details at any time by emailing the Company at social.media@sunlifemalaysia.com directly.

17. By participating in the Contest, the Participant have agreed to allow the Company, at its absolute discretion, to use the Participant's name, photographs, voice and/or video recordings and entries for publicity, advertising or the Contest purposes in any manner it deems appropriate, without first obtaining any further consent nor making any payment whatsoever to the Participant.
18. The Participant and/or the winners shall assume full liability in the event of any injury, damage or claim resulting from participation in the Contest and/or use and/or redemption of the Prize and/or infringement of a third party intellectual property rights.
19. The Company reserves the right to disqualify any Participant and/or winner if it has reasonable grounds to believe that the Participant and/or the winner has breached any of the Terms and Conditions of the Contest.
20. The Company shall not be held liable or responsible for any delay and/or failure due to any internet service provider-related issues; including but not limited to any delay and/or failure of the system to capture the comments on the Post, including but not limited to, an internet error or glitch, poor internet connection and web page glitch. No proof of entries to show the Participant's comments on the Post will be entertained.
21. The Company have the absolute discretion to change, delete or add to any of these Terms and Conditions and/or to terminate, suspend or cancel the Contest at any time without prior notice. For the avoidance of doubt, termination, suspension or cancellation of the Contest shall not entitle any of the Participant and/or the winners to claim compensation against the Company for any and all losses or damages suffered or incurred by the Participant and/or the winners as a direct or indirect result of such act of termination, suspension or cancellation.
22. The Participant acknowledge, understand and agree that their details may be shared by the Company for the purposes of the Contest. Any Participant's information or personal data ("**Personal Data**") provided by the Participant to the Company in connection with the Contest shall be kept confidential except to any activities mentioned thereto. The Company shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Participant's Personal Data and shall at all times comply with the requirements of the Personal Data Protection Act 2010. The Company shall not be liable to any Participant, winner or any other person for any failure to supply or provide the Prize due to reasons or circumstances beyond its control.
23. The Company shall not be held liable or responsible for any damage and/or missing of items of the Prize once they are delivered to and/or collected by the winners.

24. All personal information provided by the qualifying winners and winners will be kept in confidential and will be used by the Company for the purposes of identity authentication and Prize distribution only.
25. The Company shall not be held liable in any manner whatsoever to the Participant for any loss or damages howsoever arising in connection with the Contest (including loss of opportunity and consequential loss flowing therefrom) and damage suffered in the event the winners cannot be reached. Furthermore, the Company shall not be liable for any default in respect of the Contest due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of the Company.
26. The Participant are participating in the Contest at their own risk. The Company and their affiliated partners will not be responsible or held liable, and the Participant agree to waive, release, absolve and discharge the Company and their affiliated partners from any and all liability, for any injury or death, disability, damage or loss of property, whether personal or otherwise, suffered or caused, howsoever during the participation, or after the participation in the Contest.
27. The Participant shall indemnify and hold harmless the Company and their affiliated partners from any and all liabilities or claims, actions, lawsuits, damages and judgement, including solicitor's fees, arising out of or relating to the Participant's participation in the Contest, whether caused by the negligence of the Company and their affiliated partners or otherwise.
28. Sun Life Malaysia has the absolute discretion to change, delete or add to any of these Terms and Conditions and/or to terminate, suspend or cancel the Contest at any time without prior notice. For the avoidance of doubt, termination, suspension or cancellation of the Contest shall not entitle any of the Participant and/or the winners to claim compensation against Sun Life Malaysia for any and all losses or damages suffered or incurred by the Participant and/or the winners as a direct or indirect result of such act of termination, suspension or cancellation.
29. In the event of any complaints related to the Contest, the Participant may contact the Company via private message on Facebook @SunLifeMalaysia.
30. These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and the Participant agree to submit to the exclusive jurisdiction of the Courts of Malaysia.