

Sun Life Malaysia Offers Complimentary Blood Glucose Screenings In Fight Against Diabetes

*Sun Life Malaysia Continues Its Mission to Champion Diabetes Prevention,
Emphasises on the Importance of Early Detection*

Kuala Lumpur, Malaysia – 1 September 2022 – Sun Life Malaysia, a life insurance and family takaful provider, is bringing back its **‘Brighter Health Blood Glucose Screening Programme’** for the third year to provide complimentary blood glucose screenings to Malaysians from now until end November 2022.

Malaysians can just walk into any of the participating 160 Health Lane Family Pharmacy and 44 AM PM Pharmacy outlets nationwide and receive a blood glucose screening at no cost.

The Programme is part of Sun Life Malaysia’s efforts to raise awareness on the importance of early detection as an important first step towards diabetes prevention. The simple act of getting your finger pricked to check the blood glucose level can be an effective way to detect early signs of disease and helps avoid further health complications such as kidney failure, eyes diseases and even cardiovascular issues.

Diabetes has been one of the major public health concerns in Malaysia. According to the Institute for Public Health (IPH), by 2025, diabetes is expected to affect 7 million Malaysian adults aged 18 and older – that is almost 1 in 5 Malaysians.

Raymond Lew, CEO and President/Country Head of Sun Life Malaysia said, “Diabetes is an invisible killer. Though it is not a leading cause of death in Malaysia, diabetes complications can impair the quality of life, and obscure the treatment of other health problems including COVID-19. Diabetes prevention is a global advocacy for Sun Life. Over the years, we have launched various community outreach initiatives to educate and support Malaysians to take early preventive steps against type 2 diabetes and to financially help those living with type 1 diabetes.”

“As a brand championing healthier lives, we introduced the **‘Brighter Health Blood Glucose Screening Programme’**, in 2019, to provide a convenient channel for people to check their blood glucose and to identify the risks early. The findings from our second instalment in 2021 showed that 39% of participants were not aware that they have higher-than-normal blood glucose readings. We also found out that over 50% of those aged above 41 years had higher than normal blood glucose levels which underscores the importance of screening for early detection especially among the high-risk group,” Lew added.

This year, besides AM PM Pharmacy and Health Lane Family Pharmacy, other supporting partners for the Programme are Walnut Wellness, Roche Malaysia and MOG Eyewear Malaysia. Through the 45 participating MOG Eyewear outlets nationwide, Malaysians can obtain a complimentary eye health assessment which include a diabetic retinopathy screening and eye profile consultation. Most people are not aware that diabetic complications can lead to detrimental eye diseases which could affect vision quality.

“At Sun Life Malaysia, we understand that the fight against diabetes requires collective efforts from the government, organisations, and individuals. We hope our **Brighter Health Blood Glucose Screening Programme** will drive continued conversations on this disease, and more importantly, promote sustained behavioural changes to prevent diabetes. So, join us to fight against diabetes and share the information with your family and friends. Most importantly, do get your finger pricked today,” Lew concluded.

For more information, please visit www.sunlifemalaysia.com or follow Sun Life Malaysia’s social media pages.

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About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakaful, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of June 30, 2022, Sun Life had total assets under management of \$1.26 trillion. For more information, please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information please visit www.sunlifemalaysia.com.

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