

Celebrate Earth Hour In Style With Sun Life Malaysia's Specially Curated Lilin+Co Candles

Committed To Ongoing Efforts To Fight Climate Change

Kuala Lumpur, Malaysia – March 16, 2022 – This March 26, from 8:30pm to 9:30pm local time, communities around the world will come together for one iconic action – to turn the lights off for an hour to observe Earth Hour 2022.

Pledging its support for Earth Hour 2022, Sun Life Malaysia, a life insurance and family Takaful provider, collaborates with Lilin+Co, a homegrown modern and minimalist scented candle company, to curate exquisite soy wax candle gift sets, themed '*One Hour, One World, Our Future*', to encourage more people to switch off non-essential lights, light a candle and help spread awareness about sustainability and climate change.

As a purpose-driven company, Sun Life Malaysia is committed to embed sustainability into every aspect of its business. Raymond Lew, CEO and President/Country Head of Sun Life Malaysia, said, "We focus our sustainability efforts around three main pillars – increasing financial security, fostering healthier lives and promoting sustainable investing. In 2022, we aim to double down on our efforts to help our Clients and communities adopt more sustainable lifestyles."

The collaboration with Lilin+Co to celebrate Earth Hour 2022 is just one of the many ways Sun Life Malaysia aims to encourage more people to take active steps in their everyday lives to create a more sustainable, greener future.

With this collaboration, Sun Life Malaysia is offering Malaysians the opportunity to spend their one hour of peaceful darkness in the warm glow of not just one, but three specially curated, calming and sunny scents with a hint of citrus and floral notes:

- *Garden of Sunshine* – a fresh blend of Neroli with Ylang Ylang
- *Happiness In A Jar* – aromatic combination of Lemongrass & Lime
- *Sunny Breeze* – a citrusy concoction featuring Mimosa & Mandarin scents

"With just a simple act of turning the lights off, it sends a powerful message that collectively we can do more to protect our planet. Through this collaboration, we hope to inspire more people to join in the pledge to make a small change in their everyday lives to reduce carbon footprint," Raymond added.

These specially curated scented candle sets were given away to 10 lucky winners of Sun Life Malaysia's #PledgeForOurFuture contest which ran from March 1-12 on Sun Life Malaysia's facebook recently.

Earth Hour is a global grassroots movement, first initiated by WWF (World Wildlife Fund) in 2007, to inspire individuals, communities, businesses and organisations to take tangible environmental action. Today, this symbolic lights-off event has expanded to examine the pressing issue of nature degradation and its impact on human health.

For more information on Sun Life Malaysia, visit www.sunlifemalaysia.com

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About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakaful, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of December 31, 2021, Sun Life had total assets under management of CAD\$1.44 trillion. For more information, please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information please visit www.sunlifemalaysia.com.

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