

TERMS & CONDITIONS

1. CONTEST PERIOD

#SunLifeMyWIRA Contest ("Contest") is organised by Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad ("Sun Life Malaysia") from 4 October 2019 to 24 October 2019, 11:59PM ("Contest Period").

2. ELIGIBILITY

- A. The Contest is only open to Sun Life Malaysia's Clients and Sun Life Malaysia's Instagram Followers ("Eligible Persons"). Eligible Persons who participate in the Contest shall be referred to as the "Participants".
- B. The Participants will need to have uploaded their submission on Instagram in form of picture or video (as defined under the Contest Mechanics) with **a caption** explaining their picture or video.
- C. The Participants will need to ensure that their Instagram account is public and not set as private till 12 November 2019 for the following justifications:
 - i. Judges' viewing and judging of the Participants' submissions during the Contest Period; and
 - ii. For Sun Life Malaysia's extraction and use of all winning submissions for postings on Sun Life Malaysia's Instagram account, [@sunlifemalaysia_my](https://www.instagram.com/sunlifemalaysia_my).

3. CONTEST MECHANICS

The Contest is only open during the Contest Period and any entries after the Contest Period shall not be entertained.

The Participants are required to complete the following:

- A. Submit a creative video or photo that shows your dream hero superpower, accompanied by a caption that explains how your chosen superpower is able to brighten up the lives of those around you;
- B. All Participants must include the following hashtags based on their participating category for their submission(s) to be eligible:

Participants' Category ("Category")	Compulsory Hashtags
Sun Life Malaysia's Instagram Followers	#SunLifeMyWIRA
Sun Life Malaysia's Clients	#SunLifeMyWIRA #SLMClient

- C. All Participants need to be following Sun Life Malaysia's Instagram account [@sunlifemalaysia_my](https://www.instagram.com/sunlifemalaysia_my) for their submission(s) to be eligible; and
- D. All Participants will need to be available to attend the premiere screening of the film - WIRA, on the 12 November 2019 at GSC, Mid Valley Megamall ("Premiere Screening").

4. JUDGING CRITERIA

Submissions will be judged based on creativity of the video or picture submission on Instagram as well as the Instagram post's caption.

Failure to do any or all of the following will result in the Participants' disqualification and ineligibility from the Contest:

- i. The Participants need to provide the Instagram submissions with a caption;
- ii. The Participants will need to add in the compulsory hashtags listed in the Contest Mechanics terms;
- iii. The Participants will also need to be a follower of [@sunlifemalaysia_my](https://www.instagram.com/sunlifemalaysia_my), Sun Life Malaysia's Instagram account.

Prior to the official announcement on the list of winners, Sun Life Malaysia and its affiliated partners will conduct a necessary check on the shortlisted submissions ("Finalists") via Instagram direct message, to ensure the following information is accurate for winner eligibility:

- i. The Finalists will need to provide the necessary information i.e. full name, NRIC number, telephone number and policy number* for the Category confirmation; and
- ii. The Finalists will need to confirm that they will be able to attend the Premiere Screening.

*Only for the Finalists who are Sun Life Malaysia's Clients.

5. PRIZES

Five (5) Sun Life Malaysia's **Instagram Followers** will win two (2) screening passes for the film - WIRA during the Premiere Screening.

Ten (10) Sun Life Malaysia's **Clients** will win two (2) screening passes for the film - WIRA during the Premiere Screening.

(collectively shall be referred to as "Prizes")

Prizes Collection:

- All Prizes will need to be collected by the winners at a dedicated booth at the Premiere Screening.

The Prizes are non-exchangeable, non-transferable, and is not redeemable for cash or credit of any kind or other prizes.

Sun Life Malaysia reserves the right to substitute the Prizes with item(s) of equivalent value at any time without prior notice.

6. WINNERS

Winners will be notified by Sun Life Malaysia at the end of the Contest Period, by 1 November 2019, via direct message to the Participants' Instagram account used for the Contest. If a winner cannot be contacted within three (3) working days of being notified by the means stated above, at the absolute discretion of Sun Life Malaysia, the winner will be disqualified from winning the Prizes and another Participant with the next creative submission will be selected by Sun Life Malaysia as the winner. This selection process will be repeated until a winner is successfully contacted.

Sun Life Malaysia shall not be held liable in any manner whatsoever by the Participants for any loss or damages howsoever arising in connection with the Contest (including loss of opportunity and consequential loss flowing therefrom) and damage suffered in the event the winner cannot be reached. Furthermore, Sun Life Malaysia shall not be liable for any default in respect of the Contest due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Sun Life Malaysia.

The Participants and/or the winners are participating in the Contest at their own risk. Sun Life Malaysia and its affiliated partners will not be responsible or held liable, and the Participants and/or the winners agree to waive, release, absolve and discharge Sun Life Malaysia and its affiliated partners from any and all liability, for any injury or death, disability, damage or loss of property, whether personal or otherwise, suffered or caused, howsoever during the participation, or after the participation in the Contest and/or the Premiere Screening, including but not limited to during the travelling to and from the Premiere Screening. The Participants and/or winners shall indemnify and hold harmless Sun Life Malaysia and its affiliated partners from any and all liabilities or claims, actions, lawsuits, damages and judgement, including solicitor's fees, arising out of or relating to the Participants' and/or the winners' participation in the Contest and/or the Premiere Screening, whether caused by the negligence of Sun Life Malaysia and its affiliated partners or otherwise.

7. OTHER CONDITIONS

By participating in the Contest, the Participants are deemed to have read, understood and agreed to be bound by the Terms and Conditions stipulated herein and will abide by all decisions made by Sun Life Malaysia.

By participating in the Contest, the Participants are agreeing to Sun Life Malaysia storing and using the Participants' information as well as any videos or images shared for any marketing purposes. Sun Life Malaysia will not share the Participants' information with third parties unless it is specifically agreed by the Participants on the sharing of these details and the Participants can opt out at any time by emailing Sun Life Malaysia at social.media@sunlifemalaysia.com directly.

Any and all decision made by Sun Life Malaysia in relation to every aspect of the Contest shall be final and conclusive. Any subsequent correspondences, protest, appeals or enquiries will not be entertained.

The Participants and/or the winners hereby authorise Sun Life Malaysia to disclose information relating to the address and contact details of the Participants and/or the winners to such other parties as Sun Life Malaysia may engage for the delivery of the Prizes to the Participants and/or the winners. The delivery of the Prizes shall be at the risk of the Participants and/or the winners and should Sun Life Malaysia require the Participants and/or the winners to collect the Prizes at such time and place to be notified by Sun Life Malaysia, the same shall be collected at the sole cost, expense and risk of the Participants and/or the winners.

The Participants and/or the winners shall assume full liability in the event of any injury, damage or claim resulting from participation in the Contest and/or use and/or redemption of their prizes and/or infringement of a third party intellectual property rights.

Each Participant agrees to indemnify, release and hold harmless Sun Life Malaysia, its holding, subsidiary or related companies as defined in the Companies Act 2016, directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participants' participation in the Contest, acceptance of any Prizes, and/or the use of the Participants' entry and/or likeness in connection with the Contest or violation of the Terms and Conditions.

Sun Life Malaysia has the absolute discretion to change, delete or add to any of these Terms and Conditions and/or to terminate, suspend or cancel the Contest at any time without prior notice. For the avoidance of doubt, termination, suspension or cancellation of the Contest shall not entitle any of the Participants and/or the winners to claim compensation against Sun Life Malaysia for any and all losses or damages suffered or incurred by the Participants and/or the winners as a direct or indirect result of such act of termination, suspension or cancellation.

The Participants and/or the winners acknowledge, understand and agree that their details may be shared by Sun Life Malaysia for the purposes of the Contest. Any Participant's information or personal data ("Personal Data") provided by the Participants to Sun Life Malaysia in connection with the Contest shall be kept confidential except to any activities mentioned thereto. Sun Life Malaysia shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Participant's Personal Data and shall at all times comply with the requirements of the Personal Data Protection Act 2010.

In the event of any complaints related to the Contest, the Participants may contact Sun Life Malaysia by email to wecare@sunlifemalaysia.com.