

## Groove Into a Brighter Raya Celebration With Sun Life Malaysia's 'Lagu Raya Buatan Malaysia'

*A Special Raya Song Featuring Nabila Razali To Bring On The Festive Vibes*

**Kuala Lumpur, Malaysia – April 25, 2022** – As the nation edges closer to usher in the long-awaited Raya celebrations without strict COVID-19 restrictions, Sun Life Malaysia - a life insurance and family takaful provider – released a special Raya song and music video, themed '**Lagu Raya Buatan Malaysia**', to add on to the festive cheer.

Aptly named '**Lagu Raya Buatan Malaysia**', this is a contemporary Raya song featuring lyrics inspired from Malaysians' comments about things that make their Raya more meaningful. It has a catchy, sing-a-long melody featuring the powerful vocal of renowned Malaysian singer-actress, Nabila Razali.

Raymond Lew, CEO and President/Country Head of Sun Life Malaysia, said, "With the lifting of restrictions and borders re-opening, this coming Raya season is set to be abuzz with positive vibes and anticipation. Just like our brand tagline, *Life's Brighter Under the Sun*, we champion making life brighter and healthier. Music is the best mood-booster and we hope to make this 2022 Raya brighter and happier through this feel-good groovy Raya song. At the same time, we want to remind our Clients and all Malaysians of the goodness of spending quality time with our loved ones."

To gather insights from Malaysians, Sun Life Malaysia earlier launched a contest in March where they asked the public what makes their Raya meaningful – with some of the popular answers being *Balik Kampung*, donning new *Baju Raya*, spending time with *Saudara-mara* and feasting on *Kuih Raya*.

The participants that shared their thoughts through the contest were not aware that their comments would be turned into a Raya song, making it a delightful surprise for those who were selected!

Commenting on the collaboration, Nabila Razali said, "Apart from food, Raya song captures the best of the Raya spirits. I am honoured to be teaming up with Sun Life Malaysia to bring on the festive cheers and happiness. It is my hope that '**Lagu Raya Buatan Malaysia**' will become an evergreen Raya tune that will be top of people's mind every Raya season."

The '**Lagu Raya Buatan Malaysia**' was released officially on 21 April 2022 on Sun Life Malaysia's:

Facebook : <https://sunlife.co/LaguRayaBuatanMalaysiaFB>

Instagram : <https://sunlife.co/LaguRayaBuatanMalaysiaIG>

YouTube : <https://sunlife.co/LaguRayaBuatanMalaysiaMV>

Corporate Website : <https://sunlife.co/LaguRayaBuatanMalaysia>

For more information on Sun Life Malaysia, visit [www.sunlifemalaysia.com](http://www.sunlifemalaysia.com)

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**About Sun Life Malaysia**

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakal, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of December 31, 2021, Sun Life had total assets under management of CAD\$1.44 trillion. For more information, please visit [www.sunlife.com](http://www.sunlife.com).

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information please visit [www.sunlifemalaysia.com](http://www.sunlifemalaysia.com).

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