

SUN LIFE MALAYSIA TAKAFUL APPOINTS JEFFRY AZMI AS CHIEF EXECUTIVE OFFICER

Kuala Lumpur, Malaysia – 13 October 2022 – Sun Life Malaysia, a life insurance and family takaful company, announced the appointment of Jeffry Azmi Mohd Shah as the new Chief Executive Officer of Sun Life Malaysia Takaful Berhad (SLMT) with immediate effect.

In his capacity as Chief Executive Officer, Jeffry will be responsible for developing and leading strategic priorities to grow and strengthen Sun Life Malaysia’s family takaful business.

Jeffry brings with him over 30 years of experience in the life insurance and takaful industry. He joined Sun Life Malaysia in 2016 as the Head of Underwriting. He was subsequently promoted to Head of Life Operations in 2017 and most recently, as the Chief Operations Officer, a role where he led various transformative initiatives focusing on operational, underwriting, claims, Client service and digital practices, to bring to life Sun Life’s mission of helping Clients achieve lifetime financial security and lead healthier lives.

Announcing the appointment, Raymond Law, Chief Executive Officer and President/Country Head of Sun Life Malaysia, said, “We are delighted to welcome Jeffry to Sun Life Malaysia’s growing leadership team of truly diverse and people-centric talents. With his extensive experience across a wide spectrum of disciplines, including operations, underwriting, client services and claims, I am confident he will be able to lead our takaful business into the next strategic growth phase and to strategically position Sun Life Malaysia as a trusted takaful brand.”

“I am honoured to be given the opportunity to lead SLMT and the mandate to scale our family takaful business to greater heights. My focus will be to ensure we continue to help our Clients and Malaysians at-large harness family takaful as a tool to enhance financial resilience and live a healthier, more sustainable lives,” said Jeffry.

Prior to joining Sun Life Malaysia, Jeffry held various leadership roles with leading life insurance companies such as Uni.Asia Life Assurance, Mayban Life Assurance, Allianz Life Assurance and more.

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About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakaful, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of June 30, 2022, Sun Life had total assets under management of \$1.26 trillion. For more information, please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information please visit www.sunlifemalaysia.com.

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