

## CIMB & Sun Life M'sia unveil Sun Prestige Health

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CIMB Bank Berhad (“the Bank” or “CIMB”) and Sun Life Malaysia today unveiled Sun Prestige Health (SPH), a unique non-participating universal life plan that offers customers access to best in class healthcare globally. This marks the latest bespoke offering in CIMB’s comprehensive suite of bancassurance offerings to meet the needs of Malaysians seeking medical treatment that may not be readily available in the country.

Designed to serve the needs of affluent customers, SPH offers hassle-free end-to-end arrangements for and access to medical expertise and treatments worldwide. This include full concierge services covering medical, administrative and logistics requirements at foreign hospitals.

Speaking at the launch, Samir Gupta, CEO, Group Consumer Banking, CIMB Group said, “Together with our partner, Sun Life Malaysia, we are pleased to offer our unique coverage that fills customers’ need for specialised medical expertise that may not be available in Malaysia. In placing customers at the heart of everything we do, CIMB Bank and Sun Life Malaysia will continue to leverage on each other’s strengths and expertise, enabling us to consistently offer innovative products to meet our customers’ varied needs. Given the ever-increasing cost of specialised medical treatment, this is one product that transcends borders to deliver premier medical and protection solutions to policyholders. This is exactly what Sun Prestige Health is designed for, to give our customers a great sense of security through healthcare privileges that complement their lifestyles.”

Raymond Lew, CEO & President/Country Head of Sun Life Malaysia added, “Sun Prestige Health is the latest in a long list of unique and tailor-made protection solution that we have developed in line with our ongoing efforts to provide consumers with lifetime financial security. Through this

unique bespoke product, CIMB’s customers now have the option of experiencing hassle-free access to the best medical treatments globally. They will be provided with full concierge services – so that they have peace of mind and most importantly, stay focused on their treatment and recuperation.”

The Sun Prestige Health is available exclusively through all CIMB Bank branches from 8 August 2019.

## **Appendix**

Customers will be covered up to RM16 million a whole lifetime while having access to world-leading medical treatments for selected covered conditions or procedures. SPH also offers high coverage amount on death and total and permanent disability (TPD) as well as benefits for critical illness (CI) from early to advanced stage. The early stage CI benefit comes with a unique benefit which resets the sum assured to 100% of the initial sum assured after 12 months being diagnosed with early stage cancer.

Sun Prestige Health perks include:

### **Medical Treatment Overseas Benefits**

- Up to RM16 million lifetime limit in world leading medical treatment for selected covered conditions/procedures
- Seamless process with full concierge services for the patient and companion
- RM800 per hospitalisation day as the daily hospital income benefit
- Follow up care benefit for up to 180 days from last discharge date

### **High Coverage on death, TDP and Advanced Stage CI**

- 100% of sum assured and universal account value less any indebtedness will be payable upon death, TPD or diagnosis of advanced stage CI events

### **Early Stage CI Benefit and Reset Benefits**

- Early stage CI benefit of 25% of sum assured less indebtedness will be payable upon diagnosis of early stage CI events
- Reset benefit which resets the sum assured to 100% of initial sum assured after 12 months being diagnosed with early stage cancer

### **Non-medical limit**

- Up to RM2 million coverage without undergoing a medical check-up upon enrolment

### **Maturity Benefit**

- Receive the value of the universal account less any indebtedness when the plan matures