

Healthy start for 2,000 running buffs



Strain (left), Ooi (second from right) and Sun Life Malaysia Takafu chief executive officer Muhammad Fikri Mohamad Rawi with winners of the 12km Competitive Run category.

HEALTH and good deeds may have proven to be a winning combination for the first edition of Sun Life Malaysia Shine Resolution Run at Padang Merbok, Kuala Lumpur.

More than 2,000 running enthusiasts gathered at the green space from as early as 5.30am before the 12km Competitive Run was flagged off at 6.20am and the 5km Fun Run at 7am.

Out of the total number of participants, almost 700 took part in the 12km run while the remaining joined the 5km run.

Sun Life Malaysia chief executive officer and country head Ooi Say Teng said: "We are delighted to see such an overwhelming response from the competitive and recreational runners.

"Not only have these runners embraced a healthier lifestyle but they have also taken part in a worthy cause."

"Sun Life Malaysia has been in partnership with Diabetes Malaysia and Hope Worldwide Malaysia through financial sponsorship for diabetic patients and health programmes for the

underprivileged community since 2014.

"Today, besides part of the proceeds from registration fees and the ringgit-to-ringgit boost from Sun Life Malaysia, we are also taking the opportunity to pledge our 2017 sponsorship to both organisations," he added.

Through Shine Resolution Run, both charity organisations received a combined total of RM257,000 to support their 2017 programmes and initiatives.

Sun Life Financial Asia president Kevin Strain who was also present at the event and took part in the 12km run said, "Globally, Sun Life is committed to the awareness and prevention of diabetes by promoting healthy living.

"More importantly, we want to encourage the public to combat the rise of diabetes through knowledge and a positive change in lifestyle."