

Smart Investor 12 February 2018

CIMB Makes Dream Retirement Simpler through Sun Income Secure



Samir Gupta, CEO, Group Consumer Banking, CIMB Group (second from right); Claude A. Accum, President, Sun Life Financial Asia (second from left); Gary Yong, Head of Wealth Management, CIMB Bank Berhad (far left) and Raymond Lew, CEO & President/Country Head, Sun Life Malaysia Assurance Berhad (far right) at the launch of Sun Income Secure. CIMB Bank Berhad recently launched Sun Income Secure, to enable its customers to enjoy protection, investment and a guaranteed yearly income in a single plan to facilitate retirement planning. The plan is the latest addition to CIMB's suite of insurance solutions developed by its bancassurance partner, Sun Life Malaysia Assurance Berhad.

Sun Income Secure is a regular premium investmentlinked insurance and savings plan with a guaranteed yearly income, all in a single product to make it simple for customers to achieve their dream retirement. Its key benefits include guaranteed yearly income stream for up to 20 years; guaranteed yearly income booster; protection coverage; and potential investment return.

Insurance is part of CIMB's holistic financial offerings based on its F.I.R.S.T. value proposition, which stands for Finance (loans), Insurance, Returns (investments), Save and Transact (credit and debit cards) to support its customers in every aspect of their financial planning.