

3,738 Malaysians Joined Sun Life Malaysia Resolution Run 2020 to Kick off a Brighter and Healthier New Year

Brand Ambassador Hairul Azreen Joined Together for the Perfect Start to 2020

Kuala Lumpur, Malaysia – 13 January, 2020 - Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad (collectively Sun Life Malaysia), a life insurance and Family Takaful provider respectively, along with 3,738 Malaysians, started the bright new year with their best foot forward during Malaysia's sunniest run - the Sun Life Malaysia Resolution Run 2020 yesterday.

In line with its business purpose of helping Malaysians live healthier lives, the fourth edition of the Run advocated the importance of healthy living through running and keeping diseases such as diabetes and obesity at bay. The Run took place at D' Sun Zone, Perdana Botanical Garden, Kuala Lumpur, and featured a 12KM run for adults (open and plus categories for men and women) and a 5KM fun run for adults and children.

Raymond Lew, the CEO and President/Country Head of Sun Life Malaysia, shared, "It was truly great to see so many Malaysians turn up to kick start their year on a healthy note. At Sun Life Malaysia, we want Malaysians to realise the importance of living a healthy lifestyle and the positive effects of it towards overall well-being. With our Resolution Run, we hope to inspire Malaysians to ring in a brighter year with healthy activities and get started on their resolutions for a great year ahead."

The winners of the 12KM open and plus categories for both men and women all walked away with trophies and RM500 in cash each while the next 4 finishers also took home trophies and cash prizes. Below are the winners for each category:

- 1) 12KM Men
Open: Muhammad Ramzan Jani Bin Mohd Pittli
Plus: Shaharudin Bin Hashim

- 2) 12KM Women
Open: Tan Li Jun
Plus: Pong Chiew Ping

The event is held annually not only in Malaysia but across 4 other Sun Life's Asian markets. Sun Life Malaysia also rode on this region-wide excitement by choosing Hariharan a/l Nadarajan, a lucky Malaysian participant, to run in the Sun Life Philippines edition on 18 January 2020, with an all-expense paid trip.

Action star and Sun Life Malaysia brand ambassador, Hairul Azreen who also joined the 12KM run, commented, "As the brand ambassador, I am proud to help Sun Life Malaysia empower Malaysians to live healthier lives at the Run. Being fit, active and healthy have been the cornerstones of my life and career. I know how important it is and I strongly encourage all Malaysians to continue taking charge of their lives and adopting healthier habits in 2020."

To learn more about other Sun Life Malaysia activities, please follow the social media channels at: www.facebook.com/sunlifemalaysia and Instagram at www.instagram.com/sunlifemalaysia_my.

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About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Avicennia Capital Sdn. Bhd., a fully owned subsidiary of Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance, direct marketing, telemarketing, agency, telco-assurance and government and corporate business.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of 30 September 2019, Sun Life had total AUM of \$1,063 billion.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

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