


CodeBlue Malaysia
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Sun Life Malaysia Extends Financial Assistance For Clients Until End Sept

By CodeBlue | 30 June 2021

Sun Life Malaysia also rolls out a wellness campaign that includes additional Covid-19 benefits for new clients who sign up for selected insurance/takaful plans from 21 June to 31 July.



Raymond Lew, CEO and President/Country Head of Sun Life Malaysia. Picture courtesy of Sun Life Malaysia.

KUALA LUMPUR, June 30 — As the nation continues to battle the effects of the third wave of the Covid-19 pandemic, Sun Life Malaysia Assurance Bhd and Sun Life Malaysia Takaful Bhd (collectively Sun Life Malaysia), a life insurance and family Takaful provider respectively, is extending its Covid-19 support measures for clients who have been financially affected by the recent total lockdown.

This includes an extension for its complimentary RM1 million Covid-19 Medical Assistance Fund until September 30, 2021 or full utilisation, whichever is earlier.

This fund provides financial assistance for clients who have been diagnosed with Covid-19 by providing reimbursement of medically-necessary cost of treatments, ranging from RM5,000 up to RM20,000, at the Ministry of Health's designated hospitals.

Meanwhile, the premium and contribution deferment measure introduced since last year will also be extended to December 31, 2021 to ensure clients have more time to pay their premiums and contributions, while maintaining their coverage.

“Being a truly client-centric organisation, Sun Life Malaysia is committed to helping our clients and communities through both good and uncertain times. As the prolonged movement restrictions leave many in a state of financial insecurity, we want to continue to provide financial assistance and protection to clients who are in distress,” said Raymond Lew, CEO and President/Country Head of Sun Life Malaysia.

In a bid to grant a more thorough protection for the insuring public, Sun Life Malaysia also rolled out a new campaign — the FMCO 3.0 Client Wellness Campaign, which includes additional complimentary Covid-19 benefits for new clients who sign up for selected Sun Life Malaysia insurance or takaful plans between June 21 and July 31, 2021.

“This new campaign reinforces our continued commitment to ease our clients’ financial burdens while helping them stay protected and save money in one go. While we certainly hope that this situation will improve soon, we want to ensure solid financial protection and health benefits for those looking to insure themselves during this challenging time,” Lew explained.

Under this campaign, all new clients will enjoy the following benefits:

- Guaranteed coverage of up to RM5,000 upon death due to Covid-19 until the end of 2021.
- Relief of RM500 per day for eligible clients and their legal spouse to cover complications related to the Covid-19 vaccination, for up to 14 days.
- A one-time Covid-19 Care Fund relief of up to RM 1,800 for clients who sign up during the campaign period.

Recognising the far-reaching impact of the pandemic, Sun Life Malaysia has launched two new funds in January this year — the RM500,000 Covid-19 Vaccine Complications Fund and the RM1 Million Covid-19 Medical Assistance Fund, in efforts to continue supporting clients.

To learn more about Sun Life Malaysia’s latest Covid-19 support measures, including the FMCO 3.0 Client Wellness campaign, please visit www.sunlifemalaysia.com.

Covid-19

health insurance

Sun Life Malaysia