## News release



# Malaysia 2022 Physical Activity Report Card Findings Uncover Concerns Over Children and Adolescents Physical Inactivity

Sun Life Malaysia Partners with Active Healthy Kids Global Alliance (AHKGA) and University Kebangsaan Malaysia (UKM) for Malaysia 2022 Physical Activity Report Card for Children and Adolescents

Kuala Lumpur, 22 June 2023 – The findings from 'Malaysia 2022 Physical Activity Report Card for Children And Adolescents', jointly released today by Sun Life Malaysia, a leading life insurance and family takaful provider, Active Healthy Kids Global Alliance (AHKGA) and Universiti Kebangsaan Malaysia (UKM), highlighted that Malaysian youth attained a D minus (D-) for overall physical activity, signalling a need to increase the physical activity levels of Malaysian children and adolescents, especially in the post-pandemic era.

Sun Life has partnered with the AHKGA and UKM, as the lead research university, to support the Malaysia 2022 Physical Activity Report Card for Children and Adolescents, which was developed as part of AHKGA's Global Matrix 4.0 initiative and represents an evidence-based synthesis of children's and adolescents' behaviour towards physical activity in Malaysia. By using a series of indicators related to daily behaviours, settings and sources of influence, strategies and investments, and other factors, the report card provides insights and recommendations for improving the physical health of young people in Malaysia and around the world.

The report card was officially unveiled by Professor Dato' Dr. Hanafiah Harunarashid, Pro Vice Chancellor of UKM, together with Ho Teck Seng, Deputy Chief Executive Officer of Sun Life Malaysia and Associate Professor Dr. Mohd Razif Shahril, Chairman of Active Healthy Kids Malaysia, UKM.

Speaking at the event, Ho Teck Seng, Deputy Chief Executive Officer of Sun Life Malaysia said, "Sun Life Malaysia is proud to be supporting this initiative as this is an extension of our purpose to help people live healthier lives. We hope to contribute to AHKGA's overall ambition to encourage children's healthy lifestyles through thought leadership, capacity building, advocacy, and awareness."

"At Sun Life, we believe that a sustainable future depends on a healthy and resilient younger generation. We believe that the findings from the report card will help stakeholders, policymakers, educators, and even parents identify more effective ways to encourage our youth to adopt healthy living habits," Ho added.

"Children and adolescents are not moving enough to promote healthy growth and development, and the COVID-19 pandemic only made matters worse. AHKGA is pleased to be working with Sun Life to promote the physical activity of children and adolescents in Malaysia and around the world. Through our shared commitment to getting children and adolescents more physically active, we aim to promote their health and wellness, and that of their families, neighbourhoods and communities," said AHKGA President Dr. Mark Tremblay, who is also a Professor of Pediatrics at the University of Ottawa in Canada.

"Physical inactivity is acknowledged as a risk element for major non-communicable diseases (NCDs). The Report Card represents collective efforts to gain a better understanding of the health and wellbeing status of our children and adolescents. Looking at the findings, urgent action is needed, and it is a shared responsibility to improve the physical activity status of our future generation," said Associate Professor Dr. Mohd Razif Shahril, Chairman of Active Healthy Kids Malaysia, UKM.

A panel discussion titled "Keeping Malaysian Youth Active – The Great Reset Post Covid-19" was also held during the event. It featured panel speakers, Professor Dr. Poh Bee Koon, Chair of the UKM Health and Advanced Medical Research Cluster; Ho Teck Seng, Deputy CEO of Sun Life Malaysia; Ithnin Mahadi, Deputy Director of the Sports, Co-curricular and Arts Division from the Ministry of Education Malaysia, and Dr. Vanitha Subramaniam, Head of Population Wellness Branch, Health Education Division, Ministry of Health Malaysia, who discussed practical measures to help children and adolescents improve their physical activity.

As a brand advocating healthier lives, Sun Life Malaysia has invested over RM3 million in various programmes and partnerships, including a nationwide blood glucose screening programme, physical and mental wellness workshops, as well as financial-wellness activities, to help Malaysian communities break down the barriers to better health.

#### **Other Interesting Findings**

The Report Card also uncovered other interesting findings showing that Malaysia is lagging behind other countries in several key indicators, for example:

- One fifth (20%) of Malaysian adolescents use active transportation to and from schools, resulting in a score of D minus (D-).
- For diet, Malaysia also scored a D minus (D-), where just 23.5% of adolescents aged 13-17 achieved the recommended daily serving of fruits and vegetables.
- Malaysia scored a B minus (B-) on weight status, reporting that although more than half of children and adolescents aged 5-17 were normal weight (60.2%), 15% were overweight, and 14.8% were classified as obese.
- Malaysian adolescents ranked in the 67<sup>th</sup> percentile for extent flexibility, which indicated that their flexibility levels are average relative to international norms, resulting in Grade B.

On a positive note, the Malaysian national schools received a Grade A minus (A-) for regular access to facilities and equipment that support physical activity. This grade is the highest received among all indicators and showed an increase as compared to the 2016 Report Card which attained a B plus (B+).

For sedentary behaviour, the indicator showed some improvement from grade D to C of Malaysian school-going adolescents aged 10 to 17 years who watched television, computers, and played video games for no more than 2 hours per day.

To know more about the Report Card findings, visit <a href="http://activehealthykids.org.my/">http://activehealthykids.org.my/</a>

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#### **About Sun Life Malaysia**

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Assurance Company of Canada and Khazanah Nasional Berhad.

As a life insurance and Family Takaful provider, Sun Life Malaysia offers a comprehensive range of products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance and bancatakaful, agency force, direct marketing and telemarketing, corporate and government business and e-distribution.

Sun Life Assurance Company of Canada is a principal operating life insurance subsidiary of Sun Life Financial Inc., a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of March 31, 2023, Sun Life had total assets under management of \$1.36 trillion. For more information, please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For more information, please visit www.sunlifemalaysia.com.

#### About Active Healthy Kids Global Alliance (AHKGA)

AHKGA is a registered not-for-profit organization made up of researchers, health professionals, and stakeholders who work together to advance physical activity in children and adolescents around the world. AHKGA's vision is a world of active healthy kids. AHKGA's mission is to power the global movement to get kids moving through thought leadership, knowledge translation and mobilization, capacity building, and advocacy. The dominant effort of the AHKGA to date has been its Global Matrix initiative. For further information please visit the AHKGA website at www.activehealthykids.org

### **About UKM**

UKM is a public university located in Bangi, Selangor. Since its establishment on May 18, 1970, UKM has not only fulfilled the vision of its founding fathers to accord Bahasa Melayu as the language of learning and scholarship but has also successfully produced intellectuals and scholars who are among the nation's pride. Today, it has grown not just in size, but also stature, becoming a research institute in various fields of study including operating various research centres. As one of the world's top 150 universities, it nurtures research to provide solutions to pressing problems while also engaging with the community and industry, to strive for sustainable development both at the national and international levels. For more information, please visit www.ukm.my

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