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Travel & Dining Lifestyle

Celebrate Earth Hour In Style With Sun Life Malaysia's Specially Curated Lilin+Co Candles

By **Cynthia Ignatius** - March 26, 2022



This March 26, from 8:30pm to 9:30pm local time, communities around the world will come together for one iconic action – to turn the lights off for an hour to observe Earth Hour 2022.

Pledging its support for Earth Hour 2022, Sun Life Malaysia, a life insurance and family Takaful provider, collaborates with Lilin+Co, a homegrown modern and minimalist scented candle company, to curate exquisite soy wax candle gift sets, themed '*One Hour, One World, Our Future*', to encourage more people to switch off non-essential lights, light a candle and help spread awareness about sustainability and climate change.

As a purpose-driven company, Sun Life Malaysia is committed to embed sustainability into every aspect of its business. Raymond Lew, CEO and President/Country Head of Sun Life Malaysia, said, “We focus our sustainability efforts around three main pillars – increasing financial security, fostering healthier lives and promoting sustainable investing. In 2022, we aim to double down on our efforts to help our Clients and communities adopt more sustainable lifestyles.”

The collaboration with Lilin+Co to celebrate Earth Hour 2022 is just one of the many ways Sun Life Malaysia aims to encourage more people to take active steps in their everyday lives to create a more sustainable, greener future.

With this collaboration, Sun Life Malaysia is offering Malaysians the opportunity to spend their one hour of peaceful darkness in the warm glow of not just one, but three specially curated, calming and sunny scents with a hint of citrus and floral notes:

- *Garden of Sunshine* – a fresh blend of Neroli with Ylang Ylang
- *Happiness In A Jar* – aromatic combination of Lemongrass & Lime
- *Sunny Breeze* – a citrusy concoction featuring Mimosa & Mandarin scents

“With just a simple act of turning the lights off, it sends a powerful message that collectively we can do more to protect our planet. Through this collaboration, we hope to inspire more people to join in the pledge to make a small change in their everyday lives to reduce their carbon footprint,” Raymond added.

These specially curated scented candle sets were given away to 10 lucky winners of Sun Life Malaysia’s *#PledgeForOurFuture* contest which ran from March 1 to 12 on Sun Life Malaysia’s Facebook recently.