

Sun Life Malaysia unveils RM1 million relief fund

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Insurance company Sun Life Malaysia has unveiled a RM1 million COVID-19 relief fund to provide direct support to its clients during this period, especially those who are working at the front lines of the pandemic. The relief fund offers extra benefits and is aimed to help those who are diagnosed with COVID-19 and their family members. The relief fund benefits will include a payout of RM5,000 for clients who are diagnosed with COVID-19, and RM7,500 should the insured person or immediate family member dies due to the virus. The fund will also provide a payout of RM15,000 upon death of clients who contributed in the selected essential service industries during the Movement Control Order.

Additionally, Sun Life Malaysia is also participating in an industry special relief fund which seeks to encourage and lower the cost barrier for COVID-19 testing at private hospitals and medical facilities. The company will be providing RM300 for clients who undergo testing for COVID-19. A+M has reached out for additional information.

Raymond Lew, CEO and president/country head of Sun Life Malaysia said with the recent escalation of the COVID-19 situation, it hopes to alleviate clients' financial stress with the COVID-19 relief fund. He added that the company wants to extend its appreciation and support to clients who are at the front lines of the pandemic. "We have [also] put in place a robust claims process to ensure [our clients] are protected effectively and efficiently during this time of need," Lew said, adding that the company will continue to evaluate and add to our measures accordingly as the situation progresses.

Meanwhile, Sun Life Malaysia also launched a campaign on its social media platforms to create awareness and educate Malaysians on how to safeguard themselves and their loved ones better. The campaign consists of videos and infographics that provided tips to prevent illnesses through good hygiene habits, boosting the immune system, as well as busting myths regarding COVID-19.