

Sun Life Malaysia Contributes RM120,000 Towards Covid-19 Support Programme

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Sun Life Malaysia has committed RM120,000 to a Covid-19 support programme for B40 families affected by the economic impacts of the pandemic.



Sun Life Malaysia is actively involved in the Covid-19 support programme for communities at risk. Picture courtesy of Sun Life Malaysia.

KUALA LUMPUR, Sept 30 — To support communities at risk, Sun Life Malaysia Assurance Bhd and Sun Life Malaysia Takaful Berhad (collectively Sun Life Malaysia), a life insurance and family takaful company, has committed RM120,000 to a Covid-19 support programme for 200 B40 families affected by the economic impacts of the pandemic.

Working in partnership with HOPE worldwide Malaysia (HOPEww), the funding will go towards the distribution of Covid-19 packs that include groceries and essential hygiene products such as face masks and hand sanitisers, over a four-month period, from September until December 2021.

“With the prolonged pandemic, households whose earnings are impacted and especially the underprivileged, are definitely finding it even harder to meet their basic needs,” said Raymond Lew, CEO, president and country head of Sun Life Malaysia. “Being a people-centric organisation, Sun Life Malaysia is happy to be partnering with HOPE worldwide Malaysia again to lend a helping hand to vulnerable families struggling to put food on table.”

This latest donation to HOPEww is in addition to the RM 208,000 Sun Life Malaysia has contributed to various community outreach programmes to support those in need since the onset of the pandemic last year.

HOPEww is a non-profit organisation aiming to assist the urban poor and marginalised families through various community-based programmes.

Darick Wong, country director for HOPEww, shared that Sun Life Malaysia’s donation was a timely assistance for the organisation. “Many Malaysians, particularly those from the vulnerable B40 community, are experiencing job loss, financial strain and more. With this donation we will be able to help 200 families in the Klang Valley stay afloat through these tough times.”

“We understand that the impact from this pandemic will be long-term, therefore, it is critical that all of us play our part in fighting the virus and lend a hand to those in need. As an insurance provider, Sun Life Malaysia is committed to helping people navigate life’s most important moments, through good and uncertain times and most importantly, doing what we know best – that is helping people achieve lifetime financial security and live healthier lives,” Lew added.

Sun Life Malaysia has actively extended Covid-19 related measures since early 2020 to provide financial aid to clients adversely impacted by the pandemic. This included the RM2 million Covid-19 Relief Fund which was fully disbursed to 897 clients.

Recently, it ramped up its efforts to include a new Covid-19 Special Medical Coverage Campaign to reimburse Covid-19 related medically necessary treatment costs to eligible clients. Additionally, both the RM 500,000 Covid-19 Vaccine Complications Fund and premium/contribution deferment programme have been extended until December 31, 2021 to continue its support for Clients.

To learn more about this initiative or Sun Life Malaysia’s latest Covid-19 support measures, please visit www.sunlifemalaysia.com.