

Sun Life Malaysia Empowers Malaysians with Greater Financial Security and Drives Seamless, Convenient Client Experience

Latest Sun Infinity-i Takaful plan benefits Malaysians with better flexibility while the SunAccess app provides instant access to Clients' insurance and Takaful plans

Kuala Lumpur – August 1, 2019 - Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad (collectively Sun Life Malaysia), a life insurance and Family Takaful provider respectively, joined forces with actor and new Brand Ambassador, Hairul Azreen for the launch of two new offerings that are set to empower Malaysians with greater financial security and convenience.

Launched today, the Sun Infinity-i plan is Sun Life Malaysia's latest product, a limited-pay universal takaful plan designed to provide Malaysians with financial flexibility based on their affordability and needs. Also unveiled was the new SunAccess mobile app which enables users to access their insurance policy/takaful plan related e-statements anytime, anywhere, and even submit their claims via the mobile app.

Speaking at the launch, Sun Life Malaysia's CEO and President/Country Head, Raymond Lew said, "Since our entry into the market six years ago, we have been steadfast in our commitment to empowering Malaysians to achieve lifetime financial security and live healthier lives. Today's launch of the Sun Infinity-i plan and the SunAccess mobile app is the next step towards the goal of enabling our Clients to achieve greater flexibility and control of their financial futures."

Also present at the launch was Sun Life Financial Asia's President of ASEAN, Leo Grepin who said, "Sun Life has been in business in Asia for over 125 years and it is the fastest growing segment of our business today. Sun Life Malaysia is an important part of that growth story, going from strength to strength in the space of just six years. We've done this by keeping our Clients front and centre of everything we do. Sun Infinity-i will empower more Malaysians to start early in protecting their financial future and the SunAccess app makes it even easier for them to do so."

Sun Infinity-i is a short payment term savings plan that provides:

- Flexible contribution and coverage term to suit individual needs and cater for customisation such as the savings amount, savings period, and coverage period;
- Increasing annual cash payout, starting from the end of the first contract year until maturity;
- Guaranteed Takaful coverage for death and total permanent disability;
- Compassionate benefit payable to Yayasan Waqaf Malaysia as waqf upon the death of the person covered in helping them attain a spiritual peace of mind in their life after death; and
- Maturity benefit with a lump sum payment.

"Sun Infinity-i was designed with our Clients' needs in mind," Raymond shared. "While we work hard to secure a brighter future for ourselves, financial challenges may occur unexpectedly to anyone. Sun Infinity-i is Sun Life Malaysia's answer to planning ahead to secure a financially safer future in a convenient and customisable way."

"Sun Infinity-i offers different payment and contract terms options for our Clients so that they can choose the right combination based on their needs; while the increasing regular cash payout benefit provides them with a steady flow of income for their financial planning in the long run. The plan gives our Clients the perfect tool they need to help them save money efficiently and be prepared for any unfortunate circumstances," he added.

Newly appointed Brand Ambassador for Sun Life Malaysia and also the face of Sun Infinity-i, Hairul Azreen shared during the launch, “I believe Sun Infinity-i is the ideal plan for everyone regardless of age and status, with its flexibility and customisable feature, that will surely benefit many along with the increasing annual cash payouts being a clear standout. I’m proud to be partnering with Sun Life Malaysia to introduce this plan to the consumers.”

The event also marked the launch of Sun Life Malaysia’s new SunAccess client mobile app. The service, which was previously available through Sun Life Malaysia’s web portal, is now available on the Google Play Store and Apple App Store. Sun Life Malaysia’s Clients will be able to enjoy better user experiences with more features in this enhanced mobile app such as biometric login, push notifications and unit price listings.

“Now, Clients can experience twice the convenience whilst having great control of their financial security through the newly-launched SunAccess mobile app. Clients will be able to view their e-statements with just a few taps on their smartphones, creating a quick, secure, and environmentally-friendly experience for them,” added Raymond.

For more information on Sun Infinity-i, SunAccess, or other Sun Life Malaysia offerings, please visit: www.sunlifemalaysia.com.

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About Sun Life Malaysia

Sun Life Malaysia (Sun Life Malaysia Assurance Berhad and Sun Life Malaysia Takaful Berhad) is a joint venture by Sun Life Financial Inc. and Avicennia Capital Sdn. Bhd., a fully owned Khazanah Nasional Berhad investment holding company, specialising in Insurance and Family Takaful.

Sun Life Malaysia offers a comprehensive range of life insurance and Family Takaful products and services to Malaysians across the country and is focused on helping Clients achieve lifetime financial security and live healthier lives. Sun Life Malaysia distributes its products through a range of distribution channels including bancassurance, direct marketing, telemarketing, agency, telco-assurance and government and corporate business.

Sun Life is a leading international financial services organisation providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of 31 March 2019, Sun Life had total assets under management (AUM) of CAD\$1,011 billion.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

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